

October 22, 2019

DV Strings Booster Meeting Minutes 10/22/19 6:30 pm

Attendees: Heather Ashworth, Jae Hyland, Mara Johnson, Alison Elkins, Joanne Callen, Kathy Basconte, Doc

PRESIDENT REPORT - Heather Ashworth

-Review of September Concert

- Raffle-made \$190, winner donated his \$95 winnings back to boosters.
- Consider having a raffle at every fall concert
- Swag sales = \$86

-Holiday Concert December

- Poinsettia sales dates: October 28-Nov 22nd
- Heather to make handouts, will post on Facebook and website
- Jae, Joel and Heather to purchase plants on Black Friday, Mara will keep them alive and well

-Docs Wish List

- Bass Amp request from last spring-**approved unanimously**
- 2 Garment Racks, approx cost \$500-**approved unanimously**

VICE PRESIDENT REPORT- Heather Ashworth

-Swag Inventory:

- Shirts and decals plenty of inventory
- Mug orders-Vista print provided credit for entire order due to color issues. So mug sales are 100% profit!
- For the holidays-sell for \$15 or 2 for \$25; mug with hot chocolate/cookie in gift bag for student sales. Will be available to order/pick up in class

-Provide Doc with Booster message about new/upcoming events at concerts to share with parents

TREASURER REPORT -Mara Johnson

-Current Balance=\$6782.00

- Dues Collected \$2310
 - Heather to draft generic invoice to be sent home to parents through the student. Will include Venmo payment info.

-Thunderboard dues and teacher appreciation (\$45) contribution made

THUNDER BOARD REPORT. -Joanne Caleb

-CPA presented on 503c specifics

-Facebook posts must only be about organization specific activities

-Tax credits can only be used for transportation if event is an adjudicated event.

COMMUNICATION REPORT -Jae Hyland

-Twitter is now live with DV Strings logo

-Facebook views are increasing

-Continue the following to promote concert attendance:

- Submit concert announcement in Ahwatukee Foothills News
- Cost out Ads for Ahwatukee Foothills News for upcoming Holiday Concert
- Doc to submit to Daily Bolt for upcoming concerts
- Consider posting to Ahwatukee Facebook groups like Ahwatukee411, Ahwatukee Friends

AGENDA ITEMS-

-Scholarship Process **approved unanimously**

- Approved Process:

Doc to provide info on needs without student names

Booster to approve as needed

Budget Line item added of \$200 to cover anticipated cost

Scholarship to be used for activity fee, dues, trip expenses, or as Doc identifies a need

-Upcoming festivals/events -Doc presenting

- No NAU festival in Spring
- Possible ASU festival in March
- Possible Guitar festival in spring
- San Francisco spring of next year (2021). 4 days (Thursday-Sunday)
 - Tax credit this year can be used towards trip next year. Doc to send notice to parents
- Rock a Thon-overnight rocking chair fundraising event that Doc is proposing to Principle Diegnan for approval

-Holiday Party on December 7 at Karen Meinerz house. Students to do Secret Santa